



RADIANT COMMUNICATIONS

Creating cost effective solutions with cutting edge technology

NEWS RELEASE

For immediate release: January 18, 2005
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Radiant Expands Sales Team

South Plainfield, N.J. — Radiant Communications, the broadband industry's premier provider of fiber optic products, announced that Jeff Spittle has joined the company as its international sales manager, and Tony Finocchiaro's responsibilities have been expanded to include the role of product manager for the innovative RM1100 remote monitoring system.

Spittle will build and maintain distributor relationships and provide sales support training in Europe, Mexico, Canada and the Pacific Rim. Prior to joining Radiant, he was president of Sigma Electronics, Inc., a video and audio equipment manufacturer for the professional broadcast industry located in East Petersburg, Pennsylvania.

Since joining Radiant Communications in July 2003 as a business development manager, Finocchiaro has successfully developed new accounts in several key markets including the state of Washington, Washington, D.C. and Corpus Christi, Texas. In his newly expanded role, Finocchiaro will spearhead the branding, sales strategies and distribution of Radiant's innovative RM1100 and additional IP solutions. Radiant's RM1100 remote monitoring system enables the real-time review of audio and video as it is transmitted over the network. By enabling MSOs to remotely view and hear what the customers are experiencing, troubleshooting is significantly expedited and the origin of most quality issues can be pinpointed without a costly truck roll. The RM1100 Series works with any IP system. For more information about Radiant Communications and the RM1100, visit www.RCCfiber.com.

About Radiant Communications

Radiant Communications manufactures the broadband industry's largest portfolio of fiber optic products for a variety of applications including the transmission of voice, video and data. The company leverages cutting edge technology to create cost effective solutions for fiber optic baseband systems; SDI, HDTV and multiplexed systems; MPEG 2 or 4 video and audio over IP; fiber optic broadband and L-Band systems. IP network solutions are offered in 10/100/1000 mbps as well as 10 gig solutions. All products can be delivered over single fiber solutions as well as CWDM and DWDM transports. For more information, visit www.RCCfiber.com.
